

DRIVE

Traditional campaign management is dead.

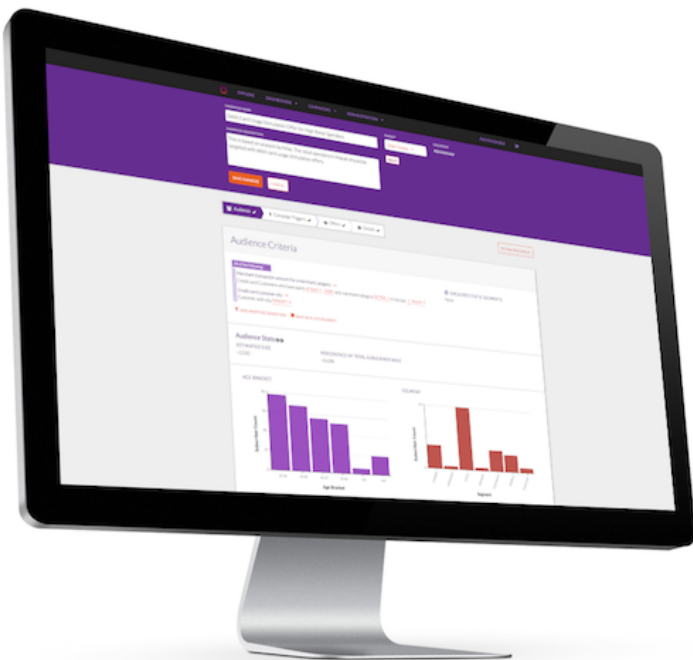
Unleash the true potential of customer knowledge with AI powered marketing. Reinvent customer engagement with real-time continuous intelligence with Unscrambl Drive®

Boost marketing productivity by up to 40%

Crash go-to-market timelines for each campaign from weeks to hours

Distill profile information into a holistic 360° customer view

Hack your odds of exceeding organizational goals



THE MOST INNOVATIVE COMPANIES CHOOSE
UNSCRAMBL



Integrated campaign discovery and feedback

Play around with built-in exploration to visualize key metrics & customer segments. Go from discovering opportunities to designing campaigns seamlessly. Track performance in real-time, make timely interventions to maximize ROI.

Mass personalized customer experiences

Use the power of AI & deep learning to truly know your customer. Enrich customer experience with conversations that are context aware, hyper personalized and consistent across channels.

Packaged customer journeys & triggers

Go from zero to full scale with out-of-the-box library of customer journeys, triggers that are pre-configured for Banking & Telco. Alternatively, build your own connected customer journeys with our simple, easy to use platform.

Predictive analytics with machine learning

Improve the accuracy of predictive models with a continuous learning framework that is powered by machine learning. Get the power of a virtual team of data scientists who work non-stop, round the clock.

Algorithmic experimentation

Combine machine learning experimentation and self-optimization to rapidly test & learn how each of your audience reacts to communications and offers, which campaigns generate better ROI, which micro segments are most likely to react to your messages.

Robust enterprise grade system

The ability to connect to 25+ data sources & systems and the choice of cloud based or on-premise implementation, makes Drive the perfect technical solution for all environments & requirements.