

Brand Kit

2021.01

UNSCRAMBL

Digital Artwork

Artwork outline, files link for downloading.

UNSCRAMBL Brand

Brand logo

Logo colours

Logo Usage

Minimum Size

Exclusion zone

Lock up partnerships

Qbo Brand

Brand logo

Logo colours

Logo Usage

Minimum Size

Exclusion zone

Lock up partnerships

Key visuals

Color Palette

Special requests contact information

UNSCRAMBL Brand

[Brand logo](#)

[Logo colours](#)

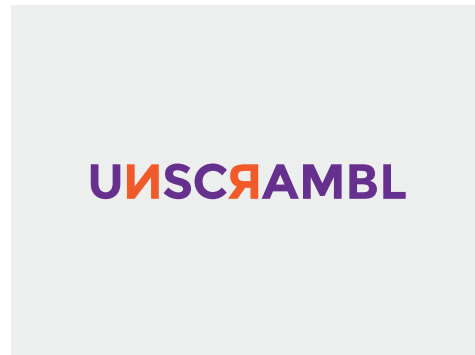
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Lock up partnership visual guide: ensure that our brand gets a fair and equal presence

UNSCRAMBL

Minimum use: 13.2 x 1.28 mm / 38 x 4.6 PX



Do not tilt or rotate



Avoid drop shadows and other effects



When placing on busy images, opt for the single colour reverse white option



Do not distort

Qbo Brand

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Lock up partnerships



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Qbo Brand

Brand logo

Logo colours

Logo Usage

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Exclusion zone

Lock up partnerships



Lock up partnership visual guide: ensure that our brand gets a fair and equal presence

qbo

Minimum use: 10 x 5 mm / 28 x 13 PX



Do not tilt or rotate



Avoid drop shadows and other effects

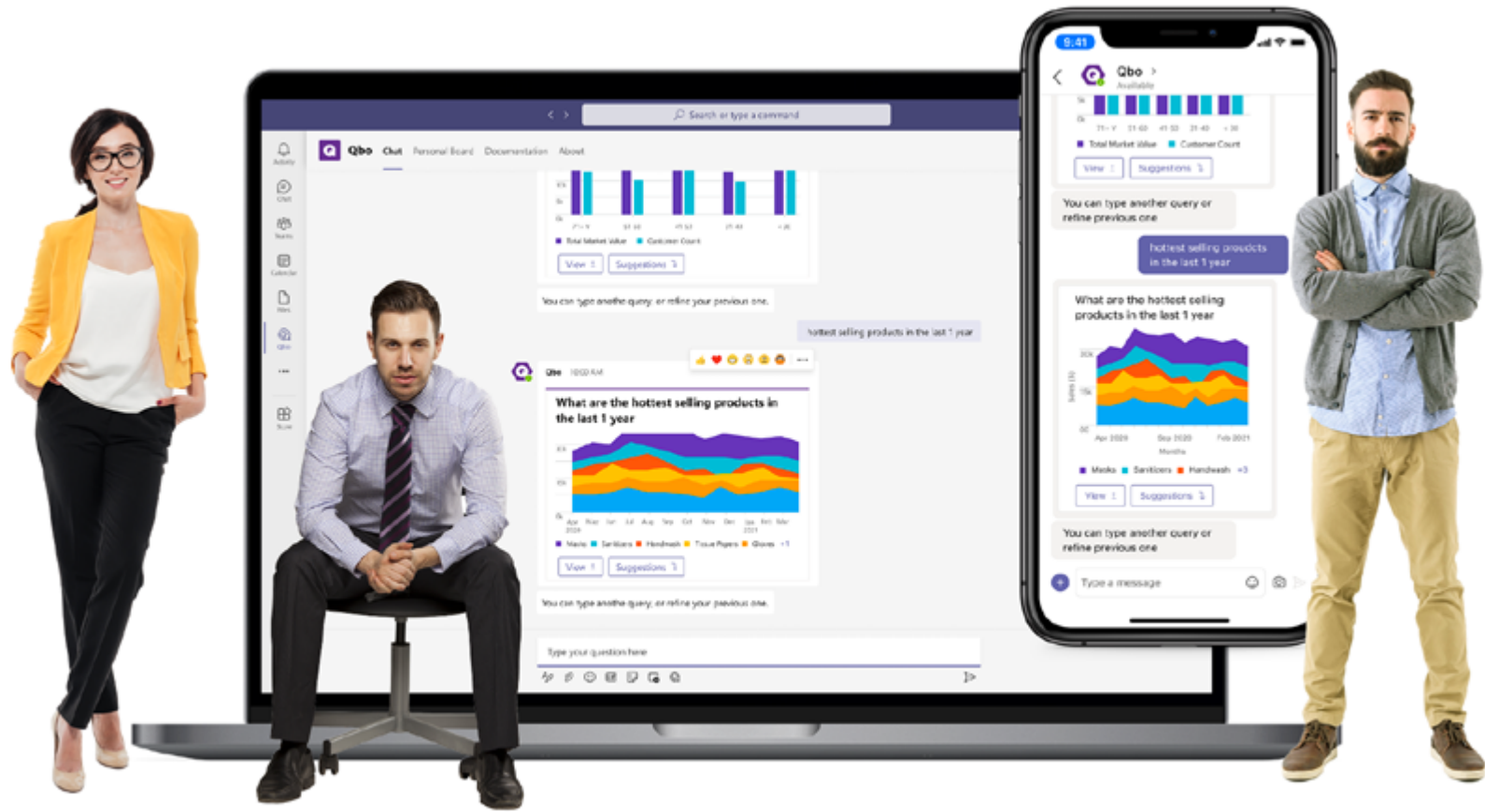


When placing on busy images, opt for the single colour reverse white option



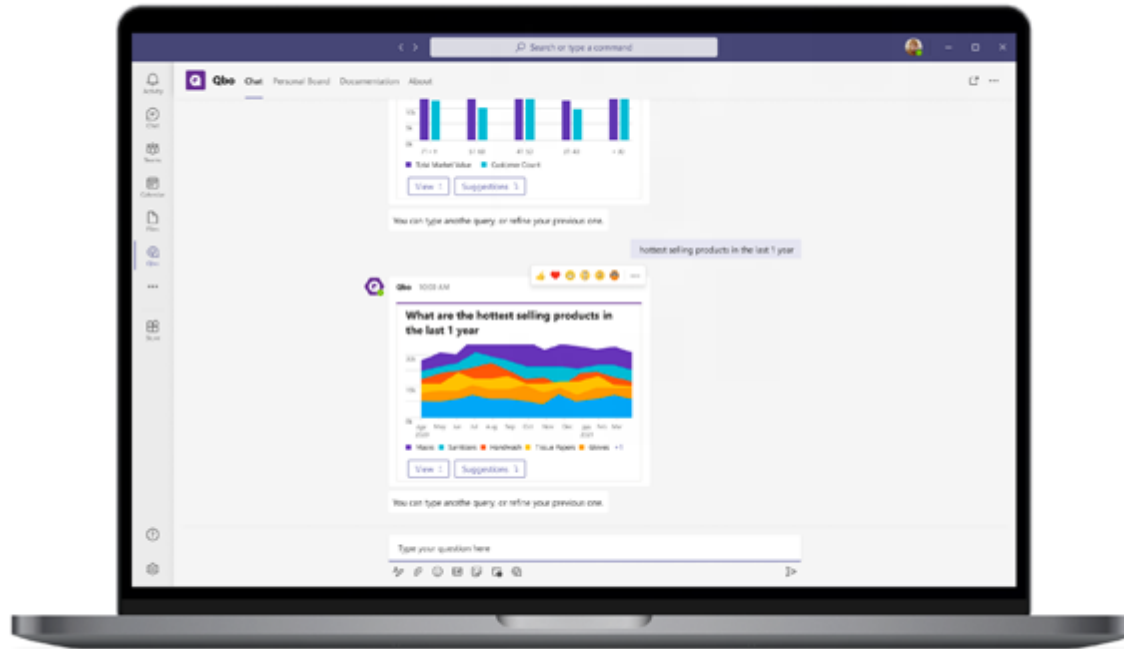
Do not distort

Key Visuals

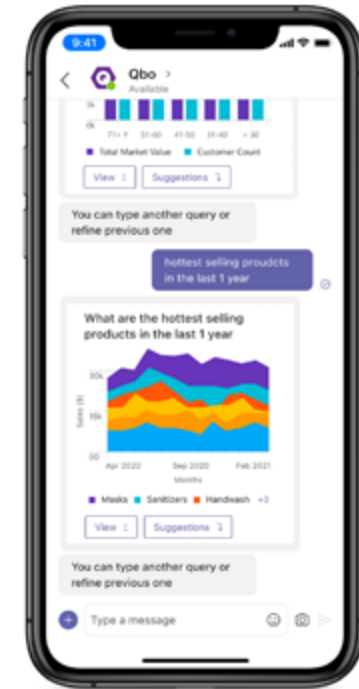


[\[download \]](#)

Key Visuals



[download]



[download]

Colour Palette

The color palette features the following colors and their specifications:

- Light Grey:** #d8dcdd
 RGB: R-216, G-220, B-221
 CMYK: C-35, M-10, Y-15, K-30
 PMS: 427C
- QBO TEAL:** #4dc7d2
 RGB: R-77, G-199, B-210
 CMYK: C-80, M-0, Y-20, K-0
 PMS: 319C
- Dark Purple:** #471766
 RGB: R-71, G-22, B-101
 CMYK: C-65, M-95, Y-5, K-15
 PMS: 259C
- Regal Purple:** #67318f
 RGB: R-103, G-49, B-143
 CMYK: C-60, M-85, Y-0, K-0
 PMS: 2602C
- Orange:** #f15b29
 RGB: R-241, G-91, B-41
 CMYK: C-0, M-60, Y-65, K-0
 PMS: 165C
- CITRUS:** #6b0000
 RGB: R-107, G-0, B-0
 CMYK: C-25, M-100, Y-100, K-30
 PMS: 187C
- Dark Purple (Bottom):** #9474b5
 RGB: R-148, G-116, B-181
 CMYK: C-35, M-45, Y-0, K-0
 PMS: 2577C
- Dark Purple (Bottom):** #4b0e2d
 RGB: R-75, G-14, B-45
 CMYK: C-50, M-100, Y-45, K-45
 PMS: 228C

Colour Palette

The image displays three horizontal color gradient bars, each with a central vertical dashed line labeled "GRADIENT SPLIT MARKER".

- Top Bar:** A gradient from dark red to orange. The split marker is positioned at the center. A blue dashed line extends upwards from the marker, labeled "GRADIENT SPLIT MARKER".
 - Hex: #6b0000
 - RGB: R-107, G-0, B-0
 - CMYK: C-25, M-100, Y-100, K-30
 - PMS: 187C
 - Right-side Hex: #f15b29
 - Right-side RGB: R-241, G-91, B-41
 - Right-side CMYK: C-0, M-60, Y-65, K-0
 - Right-side PMS: 165C
- Middle Bar:** A gradient from purple to orange. The split marker is positioned at the center. A blue dashed line extends downwards from the marker, labeled "GRADIENT SPLIT MARKER".
 - Hex: #67318f
 - RGB: R-103, G-49, B-143
 - CMYK: C-60, M-85, Y-0, K-0
 - PMS: 2602C
 - Right-side Hex: #471766
 - Right-side RGB: R-71, G-22, B-101
 - Right-side CMYK: C-65, M-95, Y-5, K-15
 - Right-side PMS: 259C
- Bottom Bar:** A gradient from purple to dark purple. The split marker is positioned at the center. A blue dashed line extends downwards from the marker, labeled "GRADIENT SPLIT MARKER".
 - Hex: #471766
 - RGB: R-71, G-22, B-101
 - CMYK: C-65, M-95, Y-5, K-15
 - PMS: 259C

Contact

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